



BC

**BEYOND
COMPLY**

WHO WE ARE



BeyondComply is a consultancy firm established by Nadine Ghosn to help financial services companies understand and overcome the challenges arising from compliance, regulation, and market developments.

With more than 30 years of unparalleled expertise in the financial services industry, BeyondComply provides first class consultancy and multi-lingual training in the compliance, data protection, governance, regulatory, risk management, and payments fields across the Middle East, Europe, Africa and the Gulf Region.



WHO'S BEHIND IT

Nadine Ghosn Eid is the Founder of BeyondComply.

A Certified Anti-Money Laundering Specialist (CAMS) based in Beirut and a Speaker in various Anti-Financial Crime World Summits and Conferences, with more than 26 years of Banking Experience, substantially concentrated in the fields of Compliance, Treasury, Capital Markets and Private Banking, in addition to 17 years of concentration in the Cards and Payments Industry.

A Professional Consultant in Anti-Money Laundering, Governance Risk & Compliance, Regulatory Compliance, Data Protection, and Cards Industry Rules and Regulations.

A Member of the Advisory Council of AGRC (Association of Governance, Risk, and Compliance), and a Certified Trainer for EIMF (European Institute Of Management And Finance).

Certified in EU GDPR Foundation and Practitioner by "The Knowledge Academy UK"

Certified in Financial Derivatives Module, Securities, and FSA Regulations by the "Chartered Institute For Securities & Investments - London, UK".

Holder of a Master's Degree in Money and Banking from "The American University of Beirut".

Nadine was also holding for 5 years the position of "Director of Compliance & Regulatory Affairs" at areeba. Prior to areeba, she worked with CSCBank sal for 14 years, of which the last three years have been also as Head of Compliance.



MISSION & VISION

OUR MISSION

To support our clients in understanding the requirements of the financial services industry in a highly regulated environment, while promoting a global culture that spreads compliance awareness and encourages ethical conduct, adherence to rules and regulations, and commitment to prevent criminal conduct.

OUR VISION

To be one of the world's leading brands in promoting compliance culture and awareness through the distinction of our services.

OUR VALUES

Our core values represent superior expertise, integrity, and reliability. Those values represent the foundation of our firm, and the standards against which we continuously evaluate ourselves. We serve as a trusted partner to our clients, and we commit to provide an exceptional service by ensuring an unmatched client satisfaction.

We Will Never Understand How Cheap Compliance is Until We Realize How Expensive Non-Compliance Can Be.



WHY US?

*Compliance Spending Is Not An Expense,
But Rather A Crucial Investment To Protect
Your Reputation!*

Extensive Experience in
the Financial Services
Industry

Unequalled Commitment
to respond to clients'
needs, and to deliver the
right expertise to solve
compliance complexities.

Substantial Experience in
the Payments, Fintech and
Cards Industry, AML,
Financial Crime, Regulatory
Compliance, and Data
Protection.

Specialized Expertise in
Regulatory Compliance
Challenges



OUR
CONSULTANCY
SERVICES



REGULATORY COMPLIANCE

We support our clients in achieving conformance with government regulations. We provide advice to the senior management, and assist in developing processes and programs to ensure organization-wide compliance with applicable laws and standards.

We Are Dedicated To Driving Our Clients Towards The Highest Level Of Compliance.



GOVERNANCE

We develop and oversee the risk management system of our clients, audit their current practices, and set parameters for their policies, processes and procedures that enable the accomplishment of their strategy and mission.

We analyze the current board effectiveness, review committee practices and efficiency, evaluate the board's relationship with the CEO, implement recommendations, and educate the board on governance directions.

Corporate Governance Is The Cornerstone Of Every Good Business.

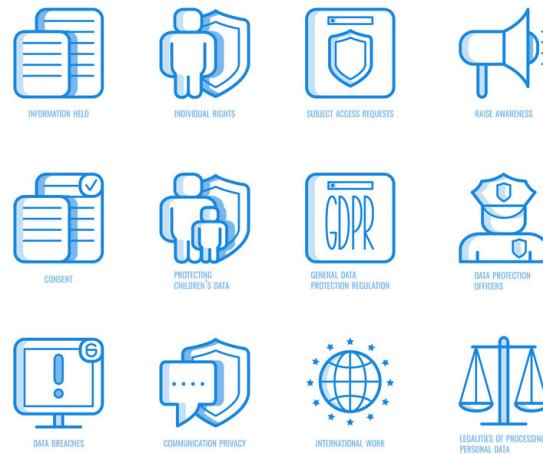


DATA PROTECTION & PRIVACY

BeyondComply is proficient in supporting its clients with data protection-specific consulting, in the design of business models, and company governance, with a full data protection program.

We share the expertise with our clients to help them reduce risk, optimize performance and ensure the security of their customers and partners.

GDPR



*Privacy Is Not An Option, But Rather A Necessity, And
Should Never Be The Price We Pay To Access The Internet.*

PAYMENT SOLUTIONS

BeyondComply has large-scale experience in the entire payments industry, and is committed to assist its clients (card issuers, payment processors, merchant acquirers, and fintech start-ups) adhering to all regulatory compliance.

*How We Make and Accept Payments is Now
Changing Forever!*



ANTI-MONEY LAUNDERING

BeyondComply has developed a comprehensive and consolidated program on anti-money laundering compliance and the assessment of the various risks associated with financial crimes and fraud. We help our clients resolving money laundering, terrorist financing, and other complex matters related to financial crime around the world by creating anti-money laundering guidelines, assisting with due diligence processes & KYC Reviews, building a strong transaction monitoring processes, and developing dependable risk based approaches.

*Money Laundering and Terrorist Financing are
Global Problems that Challenge Every Single
Institution.*

BRIBERY, CORRUPTION & FRAUD PREVENTION

BeyondComply is skilled in working closely with its clients to understand their business models, to assess the weaknesses in their controls and to guide them towards establishing the most appropriate frameworks in fighting and reducing the risks of bribery and corruption.

We assist and advise our corporate clients on developing policies and procedures that constitute the foundation of a solid Anti-Bribery & Corruption framework, assess the effectiveness of their control measures, as well as update their existing anti-bribery & anti-corruption policies.



*Unethical Behavior Significantly Increases
The Cost Of Doing Business.*

SANCTIONS COMPLIANCE

BeyondComply is committed to assisting its clients with creating an appropriate sanctions adherence culture, which begins with senior management setting the proper emphasis on the matter, as well as establishing comprehensible sanctions programs, risk assessments, employee trainings, and internal controls as part of best practice.

*Sanctions Screening Protects
Businesses From Illicitly Engaging With
Any Sanctioned Companies, Entities or
Individuals.*





OUR TRAINING SERVICES

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ANTI-MONEY LAUNDERING (AML)

Based on our profound knowledge of AML compliance regulations in various fields, and as part of our commitment to pilot in the fight against financial crime, we have developed comprehensive and consolidated training programs on anti-money laundering compliance and the assessment of the various risks associated with financial crimes and fraud. The objective of such programs is to create anti-money laundering awareness, and upgrade the financial crime detection knowledge and skills of players in the financial services industry.

GOVERNANCE RISK & REGULATORY COMPLIANCE

BeyondComply delivers a set of compliance training programs that provide a solid understanding of all the relevant laws, regulations, and internal policies that govern the various functions in an organization and educate employees on regulations that are relevant to their specific industry.

SANCTIONS COMPLIANCE

BeyondComply supports its clients in creating an appropriate sanctions adherence culture by providing their employees with the necessary trainings they need to stay well informed about the latest sanctions imposed.

BUSINESS ETHICS, ANTI-BRIBERY & CORRUPTION

BeyondComply provides comprehensive training programs in business ethics and anti-bribery & corruption designed to help organizations understand the importance of adhering to the rules of anti-bribery & corruption laws as well as the consequences of violating them, and ensure that they have an adequate anti-bribery policy in place.

These training modules empower staff to be fully educated about the bribe and its various forms, the implications of taking a bribe, and how to report a crime.

REGTECH & DIGITAL PAYMENTS

New technologies such as AI, Blockchain and Machine Learning along with the increasing data availability and market transparency are now reshaping the whole compliance sector.

BeyondComply provides institutions and individuals with a comprehensive training program in regulatory technology transformation in order to prepare them for the changing aspect of regulation.

BLOCKCHAIN & CRYPTOCURRENCIES

Cryptocurrencies offer users a cheaper and faster way to conduct international transactions. Yet, the crypto sector is subject to criminal activity, such as money laundering and terrorist financing, a serious problem that is continuously increasing worldwide.

BeyondComply delivers training programs that provide essential knowledge and solid understanding of all the relevant laws, regulations, and policies that govern this industry.

MARKET SURVEILLANCE

With its first class subject matter knowledge, BeyondComply supports its clients in developing an appropriate market surveillance culture by providing their employees with the necessary trainings needed to keep up with the latest market surveillance rules and regulations.

DUE DILIGENCE & KYC

BeyondComply delivers a variety of Know Your Customer (KYC) and Customer Due Diligence (CDD) training programs in order to help its clients understand how to mitigate the AML risks associated with customer onboarding and retention activities.

DATA PROTECTION & PRIVACY

BeyondComply supports its clients with data protection-specific training programs to help them reduce risk, optimize performance, and ensure the security and privacy rights of their customers and partners in a time of accelerated digital transformation.

DIGITAL TRANSFORMATION & INNOVATION

BeyondComply delivers Digital Transformation training courses that provide an overview of digital transformation, and detail the critical factors for any organization to consider as well as the steps needed to develop a digital transformation strategy and make it succeed.



OUR STRATEGIC
PARTNERS

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AGRC (formerly IGCA) is a non-profit global professional accreditation and certification organisation and networking platform.

AGRC provides professional qualifications in Compliance, AML, KYC/CDD, Sanctions Compliance, Risk Management, Corporate Governance, and ESG to professionals in the GRC world. It also offers introductory courses in GRC topics for recent graduates and individuals looking to switch careers or refresh their industry knowledge.



The European Institute of Management and Finance (EIMF) is a leading provider of premium courses, professional and executive education, eLearning and tailored learning solutions with a strong emphasis on the financial and professional services sector.

The institute's comprehensive roster of courses, seminars, workshops and trainings and certifications cover a wide range of subjects including regulatory and anti-money laundering (AML) compliance, risk management, accounting, banking, compliance, taxation, marketing, corporate governance, leadership, law and consulting, all geared towards today's financial services professional.





JH Consulting International is a multi-faceted training consultancy founded by two of the industry's most experienced operators and have extensive experience working with stakeholders across all levels at some of the world's leading financial and corporate institutions.

It is a firm that enjoys strong collaborative working relationships with clients from across the spectrum of banking, finance and energy sectors including, Capital Markets, Risk Management, Corporate Finance, Project Finance, Trade Finance, Credit, Private Equity, Financial Crime, Operations, Fintech, Energy, Regulation and Compliance.





BeyondComply
COMPLIANCE ACADEMY



E-learning Platform

Learn the latest skills & get certified

**AGRC Certificate in AML
(Level 3)**
(AGRCAML)

**AGRC Certificate in
Compliance (Level 3)**
(AGRCCMP)

**AGRC Certificate in
Sanctions Compliance
(Level 3)**
(AGRCCSC)

**AGRC Fundamentals of
Anti-Bribery and
Corruption**
(AGRCFABAC)

**AGRC Fundamentals of
Corporate Governance**
(AGRCFCG)

**AGRC Fundamentals of
International Economic
Sanctions**
(AGRCFIES)

**AGRC Fundamentals of
Know Your Client (KYC)
and Customer Due
Diligence (CDD)**
(AGRCFKYCCDD)

**AGRC Fundamentals of
Risk Based Approach
(RBA) to Anti Money
Laundering**
(AGRCFRBA)

**AGRC Fundamentals of
the Regulatory
Framework for the
Financial Services Sector**
(AGRCFRF)

**AGRC Certificate in KYC
and CDD (Level 3)**
(AGRCKYCCDD)

**Blockchain Business
Essentials**
(BBE012022)

Our Opinion Matters

For Announcements, Articles,
Conferences, & Newsletters
on all the latest Compliance
Matters visit

www.BeyondComply.com



Get in Touch



**BEYOND
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OUR OFFICE LOCATION

Down Town, Beirut, Lebanon



Mobile

+961 3 670 131



OUR CONTACT E-MAIL

info@beyondcomply.com